

**SAIPA**

*Celebrating 30 years of service!*

**Second Annual**



**Sponsorship Package**

**Dear friend of SAIPA,**

Southern Alberta Individualized Planning Association is seeking your support for our second annual ***Pie It Forward*** fundraiser. Thanks to the community's generosity, we sold more than 50 pies and raised nearly \$6,000 in the event's first year! **Along with this information package, we have created a short video about the fundraiser which we invite you to watch here:** <http://saipa.info/pieitforward>. We sincerely hope you will help us continue our efforts to make a difference in the lives of people with disabilities.

Below is information about our organization, the event and ways you can get involved.

**Who:** SAIPA is a registered charity that works with people with developmental disabilities to give them self-determination skills and an understanding of human rights through workshops, advocacy and resources.

**Mission Statement:** SAIPA inspires people with developmental disabilities to drive change in their communities as engaged and empowered citizens.

**Vision Statement:** SAIPA envisions a society in which citizens with developmental disabilities have the opportunity to live rich and productive lives as fully participating members of, and leaders in, their communities. This will be achieved by fostering and celebrating:

- Equal opportunity
- Quality of life
- Aspirations and accomplishments
- Lifelong learning

**What:** Our second annual ***Pie It Forward*** fundraiser is a light-hearted event that allows people to send a pie to be (gently) thrown in the face of a friend, family member, coworker or friendly competitor.

**Here's how it works:**

Community members donate a minimum \$20 to SAIPA to send a pie as a friendly "pie in the face" gesture. Volunteers drive the pie to recipient, letting them know that they have been pied. The recipient has several options to keep the event fun and friendly.

Recipients can choose to:

- Take the pie in the face
- Buy the pie to enjoy (\$20)
- Donate double the initial contribution to send pie back to the original sender (the larger the initial investment, the larger the challenge)

In the event someone does not see the humour in the event, they are offered the pie at no extra charge.

Pies can be sent back and forth between two people multiple times: the more times the pie is exchanged, the higher its value! Volunteers will bring items to ensure people stay clean (tarps, bibs, wipes, etc.)

**Why:** Self-advocacy workshops have continued to grow in demand each year while our government funding remains the same. These workshops are important because they teach adults with disabilities the skills to be self-determined, safe, and less dependent on paid supports. They also provide tools to those at risk of poverty and marginalization. This fundraiser will assist us to offset the cost of these workshops so we can continue to meet increasing demand.

**When:** June 4 – 8, 2018, 9 a.m. – 5 p.m.

**Where:** Various locations throughout Lethbridge

**How:** Become a part of this fun community event through sponsorship! Sponsorship options include:

### **Whole Pie Sponsorship Package**

What you give:

- Donations of services, products or funds totaling \$750 or above

What you get:

- Sponsorship logo on SAIPA banners to be displayed at expos and events
- Sponsorship logo on forms of “Pie It Forward” advertising
- 10 Sponsor mentions on SAIPA’s social media – Facebook & Twitter
- Sponsorship promotion on SAIPA’s website through your logo and a 300-word profile of your business (to be created by SAIPA)
- Sponsor recognition by participating in live “Pie It Forward” social media promotion before the fundraiser
- Sponsor recognition at “Pie It Forward” media launch in May
- Sponsorship logo displayed on SAIPA’s office TV
- One complimentary pie to throw at a competitor with a \$100 value (personal delivery optional)

### **¾ Pie Sponsorship Package**

What you give:

- Donations of services, products or funds totaling \$500 or above

What you get:

- Sponsorship logo on forms of “Pie It Forward” advertising
- 7 Sponsor mentions on SAIPA’s social media – Facebook & Twitter
- Sponsor recognition on SAIPA’s website through your logo and a 300-word profile of your business (to be created by SAIPA)
- Sponsor recognition by participating in live “Pie It Forward” social media promotion before the fundraiser
- Sponsor recognition at “Pie It Forward” media launch in May
- Sponsorship logo displayed on SAIPA’s office TV
- One complimentary pie to throw at a competitor with a \$100 value (personal delivery optional)

### **½ Pie Package**

What you give:

- Donations of services, products or funds totaling \$300 or above

What you get:

- Sponsorship logo on forms of “Pie It Forward” advertising
- 5 Sponsor mentions on SAIPA’s social media – Facebook & Twitter
- Sponsor recognition on SAIPA’s website through your logo and a 10 X 5 ad (to be created by SAIPA)
- Sponsor recognition at “Pie It Forward” media launch in May
- Sponsorship logo displayed on SAIPA’s office TV
- One complimentary pie to throw at a competitor with a \$100 value (personal delivery optional)

#### **¼ Pie Package**

What you give:

- Donations of services, products or funds totaling \$150 or above

What you get:

- Sponsorship logo on forms of “Pie It Forward” advertising
- 3 Sponsor mentions on SAIPA’s social media – Facebook & Twitter
- Sponsor recognition on SAIPA’s website through your logo
- Sponsor recognition at “Pie It Forward” media launch in May
- Sponsorship logo displayed on SAIPA’s office TV
- One complimentary pie to throw at a competitor with a \$100 value (personal delivery optional)

***\*Packages are open to negotiation***

If you are interested in this unique sponsorship opportunity, please contact [christina.scott@saipa.info](mailto:christina.scott@saipa.info) or call **Christina at 403-320-1515**

To get a slice of the action and send your pie, simply fill out the order form below and return it to [christina.scott@saipa.info](mailto:christina.scott@saipa.info) by May 28, 2018.



Sender Information	Recipient Information
NAME:	NAME:  PHONE:
EMAIL ADDRESS:	EMAIL ADDRESS:
PHONE:	ON-SITE CONTACT (TO MAKE SURE SOMEONE KNOWS WE ARE COMING):
DONATION AMOUNT:	DELIVERY LOCATION:
PAYMENT METHOD (Cash, cheque, e-transfer, sponsorship):	DELIVERY DATE:
MESSAGE TO RECIPIENT:	DELIVERY TIME (please circle two of your preferred times):  9:20 9:40 10:00 10:20 10:40 11:20 11:40 12:00 12:20 12:40 1:20 1:40 2:00 2:20 2:40 3:20 3:40 4:00 4:20 4:40

E-transfers can be sent to: [mail@saipa.info](mailto:mail@saipa.info).  
Donations over \$10 will be accompanied by a charitable tax receipt